

Friends' of Cheboygan Area Public Library

100 S Bailey Street
Cheboygan 49721
231-627-2381

May 2020

cheboyganlibrary.org

November 2019 Minutes

Mickey Marlock called the meeting to order at 1pm at Melody Lane. Those present: Emily Clare, Karen Rochleau, Rosita White, Jacque Thompson, Fay Gibeau, Gwen Kuehn, Sue Johnson, Mark Bronson, Jeanette Mateer.

The Secretary's Report from the September meeting was accepted as printed in the October newsletter.

Gwen presented the Treasurer's Report (included in the minutes). She mentioned the overload of romance paperbacks in the Book Nook and will create announcement for a bag sale through the end of December - \$5 for a bag of romance/mystery paperbacks. Bags provided or patrons can use their own tote bag.

Jeanette reported a membership of 29 annual members and 40 life members. The next newsletter will be mailed out prior to the April meeting.

Director's Report: Agnes Blaszkowski and Ruth Gainor, both former Friends and Library Board members, passed away recently.

The Library Auditor has indicated that the Friends should consider applying for 503c status which we have not done in the past because of the cost and paperwork.

Equipment is being purchased for the Maker's Space and new tables and a lectern will be purchased for Room A.

Emily shared recent programs and their attendance including distributing books at Washington Park during the Trick or Treating event.

Other programs "1000 books before age 5", Lego club, "Elf" Friday night movie, calligraphy classes (well attend-

ed) and Wild and Woolie felting class.

Emily and Mark are looking for a nationally known author to visit the area, possibly Patricia Polacco, a Michigan children's author. Emily is continuing to make radio announcements of library events. Mimosa, a bearded dragon, is a new and popular resident in the children's room.

Old Business: The ReDazzle was another financial success. Thank you notes have been sent to Reusch Jewelers for their participation and to Emily whose help with staging the event made the jewelry presentation much more effective. Pat Hubbard again did an outstanding job of organizing the event.

New Business:

Santa night will be Wednesday, December 4, from 4:30 to 6:30 in the Gallery. Teri and Lori Musclow will be Mr. and Mrs. Santa. Rosita and Mickey will supervise book distribution. Jacque and Jeanette will come in earlier to set up the tables. Rosita will donate candy canes for the children.

Mary Ellen Sheridan attended the Friends of Michigan Libraries meeting in Charlevoix in October. Her notes of the meeting are on page 2.



There were 9,057 public libraries in the US according to the 2016 Institute of Museum and Library Services (IMLS) Public Libraries Survey. However, the 9,057 number includes library systems which have multiple branch locations so the actual number of physical locations is considerably higher than 9,057.

publiclibraries.com

Michigan is the USA's 11th largest state and ranks 8th largest in population with over 9.9 million residents. We have 397 public library systems that provide services to the public at 651 locations.

michigan.gov



Friends Of Michigan Libraries

“Talk about Friends” Meeting, October 10, 2019,
Charlevoix

This was a well-attended meeting, with representation from over 18 township/city/district public libraries, totaling 60-70 people. Charlevoix’s large meeting room was set up in round tables seating 8—a good way to promote meeting new people and sharing information.

The president of the Brandon Township public Library began with a report on how their Friends organization imploded several years and now has reformed with new leadership and fund raising initiatives. For the next hour the organizers circulated around the room with microphones asking folks to volunteer what their Friends organizations did for fundraising activities. The most common activity is donated (used) books sales. (See the list below for interesting ideas—some quite simple and some quite elaborate.)

After a break, the focus turned to asking attendees to talk about how their Friends organizations used the money they raised. See third list below—and some of these Friends group have considerable resources.

Fund Raising Ideas:

a few that caught my attention (•)

- pet photo Contest, entries paid \$5/entry photo. Photos were displayed throughout the library on display boards. After a month or so, all were invited to vote for the cutest pet. The prize was a basket of pet supplies which were donated from local businesses. The local newspaper coverage was good and everyone had a good time—pets included the Obvious dogs, cats and bunnies, but also goats, chickens, lizard, hamster, etc. •
- 5K runs starting at library. Entrants paid \$20 for T shirt and bag of goodies.
- Donated art sale—whole year Of prep work. collecting art & contributions. Had table of local artists’ originals. Made \$2500 in a one day sale. But lots of up front work.
- Various iterations of jewelry/purses/scarves sales—some including more expensive items in a silent auction as well as the cash purchases. (Baubles, Bangles & Beads—one title!) • Wine auction held at a private home—each contributor brought 2 bottles—one open for tasting. One in a basket. 2 hours— made \$1500!
- Dinners—variations on themes—some held at private country club with guest author speak, one a progressive dinner with Stops at various places in town, live auction for Italian dinner for 10 people.
- Book store specials: jigsaw puzzle exchange, sell
- Card/game/poker/mahjong parties—One library has a golf outing

- Dessert sale (made \$900—must have been a lot of desserts!)
- If 501(c) 3, Can register on Amazon for an “Amazon smiles” account—get people to sign up, part Of Amazon purchase goes to tax-exempt organization. • Members made quilt book bags—sold for \$35
- Various themes on selling suckers, stickers, gift wrap

Attracting New Friends Ideas:

- Advertise at local movie theatre — highlight what Friends do for local public library
- Mass mailing from local real estate agents lists — encouraging ‘neighbors’ to become Friends of Library
- Use local theatre to advertise programs coming up at the library
- Recruit IT talent to handle sales of donated books through online Bookscouter.com or Bonavendi.com (library says they average \$300/month!)

How Friends of Library use funds raised:

- Apple baskets in children/teenager sections of library — kids are hungry, popular with older kids
- Donate books to Head Start program - (teacher buys through Scholastic for educational discount)
- Have “Blizzard of Books” at community food pantry
- Purchase sculpture for library landscape
- Paid \$40,000 for landscaping outside of library!
- Children’s Programs of all variations programs—tutoring, summer reading, etc.
- Adult program—crafts, speakers
- Literacy programs for adults
- Adventure packs
- Donate books to local jail
- New book drop for library
- Funds to support librarians going to professional conferences

Interesting way to keep donated books “fresh”:

- Have different color code dot for each book shelved by month, after 6 months (or longer — whatever you think), package up the older books that are still on the shelf and sell as a “box lot” - \$5.00/box. Gets rid of Older stock. Last resort of just about everyone is ‘recycle’

Mary Ellen Sheridan October, 17 2019

No Calendar due to virus.

FRIENDS OF THE LIBRARY: PROGRAMMING UPDATE

“Forestry & Stormy Outside” with Mark Stormzand

(Nov 12) - 26 attendance

Dave Ramsey’s Financial Peace University

(Nov 20) – 25 attendance

Night of Christmas Magic

(Dec 4) – 85 kids...175 people...

Parade of Lights

(Dec 7) - 8 attendance

Elf Movie Showing

(Dec 13) – 10 attendance

Michigan Fisheries with DNR Biologist Tim Cwalinski

(Jan 21) - 20 attendance

Library Adventures with Onxy with Tyler Benson

(Jan 29) - 30 attendance

2020 Comic Expo

(Feb 4-15) – 540 door count, 101 total event participation Walk-through gallery exhibit, life-size pac-man course, board games (whole month)

Movies:

Pixels (Feb 6), Pokemon Detective Pikachu (Feb 10), Wreck-it Ralph movies (Feb 20); “Defend Like a Superhero” Self Defense Class (Feb 13); “Old-School” Arcade Night (Feb 14); “Spiderman” Rappelling Class (Feb 15 @ youth center); “Build a Snow-Hero” snowman building (Feb 22); “Science of a Superhero” Drawing Class with Jerry DeCaire (Feb 25)

“Great Race” Iditarod with Kim Darst

(Mar 7) – 5 attendance

The History of Tiger Stadium with Doc Fletcher

(Mar 12) – 38 attendance

Annual Quilt Show

(March 1-13) - 325 door count

Ongoing Promotions/Marketing:

(monthly) constant contact e-newsletter, (monthly) radio spot with WCBY, (weekly) tribune article, (various) facebook, Instagram, advertisement in 2020 Cheboygan Today magazine, Presentation to Kiwanis group (Mar 9)

Classes:

ongoing Clay, Sewing, Drawing workshops
YOUTH EVENTS with Nancy DeWolf, Children’s Librarian: Ongoing program - 1000 books before kindergarten
Ongoing monthly class visits, head start-second grade Weekly story times

Grants & Awards:

Grant for Vox Books submitted to Library of Michigan, will not hear until early fall
Explore Cheboygan Backpacks grant – Received \$200 from Straits Area Community Foundation
Census Grant - received \$2500 from Community Foundation of Northeast Michigan

- Purchased three signage units and two desk top computers
Cheboygan Chamber of Commerce’s Organization of the year finalist– dinner postponed

Submitted application for June B Mendel award...conference postponed

Upcoming Programs (may be changes due to virus)

Ben Cohen of Small House Farm Seed Saving & Seed Libraries 12-May

George Robson AARP Safe Driving Class 28-May

Cheboygan Area Photography Club Annual Photography Show June

Chad Patterson Acting Up Theatre: “Imagine You’re King” 23-Jun

“Imagine Your Story” Summer Reading Challenge July-August

4th of July Parade downtown

Movie Matinee: Wonder Park 9-Jul

Drummunity “Get in the Groove” 15-Jul

Dynamic School Assemblies INC “Fairy Tale Animals Puppetry” 21-Jul

Jenifer Strauss “Growing Up Motown” 4-Aug

Friends of the Library Gift of Reading at the Cheboygan County Fair August

Gordon Russ the Magician Spooky Monster Magic Show 20-Oct

Downtown Cheboygan - Downtown Halloween Fun 31-Oct
Friends of the Library Night of Christmas Magic, Gift of Reading 2-Dec

Downtown Cheboygan’s Parade of Lights 5-Dec

Movie Night: Polar Express 10-Dec

Christmas Gift of Reading Program: What Went Well

The Muscrows were a fantastic Santa and Mrs. Claus! Space was a lot of fun to decorate and I was able to use the decor for another event Full Room! Great turnout! I liked the coloring table...kids seemed to like it, plus it was simple and easy to set up

What Didn’t Go Well;

Too noisy, definitely needed microphone set up, wanted more of an announcement to arrival...it was a little chaotic
If the these issues were fixed/better arranged, would you like to have the event in this room again? Or would you like it back in Room A? Personally, I liked using the Gallery, though I would set up a sound system and have a better timeline for arrival of Santa/Mrs.

I am planning to have Christmas/winter themed quilts hung up next December for decor, whether we hold the event in the Gallery or not.

Emily Clare

Friends of CAPL
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Cheboygan MI 49721

Reading recommendations:

Michael Connelly *Night Fire*
Jennifer Egan *Manhattan Beach*

Treasurer's Report Jan-Feb 2020

Beginning Balance..... \$6,544.50
Income
Book Nook
November \$443.00
December \$208.00
January..... \$406.00
February \$281.25
Membership
December \$25.00
Gift of Reading
December \$136.76
Expenses
Postage \$0.00
FOML Renewal \$45.00
Ending Balance..... \$7,999.51

FRIENDS OF CAPL EXECUTIVE BOARD

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